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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/881,353	06/12/2001	Farhad Mohit	BIZ/01-0003	8754
22874	7590	12/14/2004	EXAMINER	
GANZ LAW, P.C. P O BOX 2200 HILLSBORO, OR 97123			SMITH, TRACI L	
		ART UNIT		PAPER NUMBER
		3629		

DATE MAILED: 12/14/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)
	09/881,353	MOHIT ET AL.
	Examiner	Art Unit
	Traci L Smith	3629

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on 12 June 2001.
 2a) This action is **FINAL**. 2b) This action is non-final.
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 1-59 is/are pending in the application.
 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
 5) Claim(s) _____ is/are allowed.
 6) Claim(s) 1-59 is/are rejected.
 7) Claim(s) _____ is/are objected to.
 8) Claim(s) _____ are subject to restriction and/or election/requirement.

Application Papers

9) The specification is objected to by the Examiner.
 10) The drawing(s) filed on 02 February 2004 is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) Notice of References Cited (PTO-892)
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
 Paper No(s)/Mail Date _____

4) Interview Summary (PTO-413)
 Paper No(s)/Mail Date. _____
 5) Notice of Informal Patent Application (PTO-152)
 6) Other: _____

DETAILED ACTION

1. This action is in response to papers filed on June 12, 2001.
2. Claims 1-59 are rejected.
3. Claims 1-59 are pending

Claim Rejections - 35 USC § 112

4. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
5. Claims 22-21, 27-48 rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. The applicant fails to make clear whether a system or a method is being claimed.
6. Claims 2-19 recites the limitation "the method" in the preamble of the claims. There is insufficient antecedent basis for this limitation in the claim.

Claim Rejections - 35 USC § 102

7. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

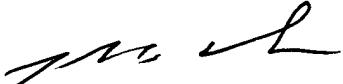
8. Claims 1-59 are rejected under 35 U.S.C. 102(b) as being anticipated by www.amazon.com; archived any linkage; October 13, 1999, hereinafter referred to as amazon.

9. As to claims 1, 20, 22, 27, 33, 45, 48-49 and 53-54 Amazon teaches a website system and method for searching key words where in the system; identifies the items and returns results related to items to the client.(Pg. 12 "search").
10. As to claims 2-4, 15-17, 23, 25, 32, 44 and 50 Amazon teaches embedding the code into the document.(Pg. 26-26). Although the reference doesn't explicitly teach the control of the code it is inherent that websites have embedded code performing the search "behind the scenes" and any web system is capable of performing the code.
11. As to claims 5-6, 28-29, 34, 36, 42, 46-47, 51-52 and 55 Amazon teaches product categories used to browse.(Pg. 12 "Browse").
12. As to claims 7-8, 13, 26, 35 and 37 Amazon teaches information about products found in query.(Pg. 14 "Read About it")
13. As to claims 9 and 38 Amazon teaches comparative product information(Pg. 14 bulleted items).
14. As to claims 10 and 39 Amazon teaches means for retrieving additional information(Pg. 14 "Read it")
15. As to claims 11 and 40 Amazon teaches making product available for online purchases(Pg. 14 "Add to Cart").
16. As to claims 12, 41 and 59 Amazon teaches categories with links to those products(Pg. 20 "site guide").
17. As to claims 14 and 43 Amazon teaches streaming media(Pg. 33 "Digital downloads").

18. As to claim 18 Amazon teaches hyperlink associated with key elements(Pg. 1 "browse" in left hand column).
19. As to claims 19 and 24 teaches instant information related to key elements.(Pg. 4 "What we offer" 3rd bullet).
20. As to claims 21 and 31 Amazon teaches transmitting information based on user selection.(pg. 37 "recommendations")
21. As to claim 56 Amazon teaches a content server(Pg. 4 "what we offer")
22. As to claims 57-58 Amazon teaches control by third party(Pg. 31 "Our trusted partners").
23. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. US Patent 6 256 631 B1 I Automatic Creation of Hyperlinks; July 30, 2001. Foreign Patent FR 2808911 A1; Internet search engine, especially for finding a product for purchase.

24. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Traci L Smith whose telephone number is (703)605-1155. The examiner can normally be reached on Monday-Thursday 6:00 am-4:30 pm.
25. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on 703.308-2702. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.
26. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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